

Please write clearly in block capitals.

Centre number

--	--	--	--	--

Candidate number

--	--	--	--

Surname

Forename(s)

Candidate signature

INTERNATIONAL A-LEVEL BUSINESS

UNIT 4 BUSINESS DECISION MAKING

Specimen 2017

Morning

Time allowed: 1 hour 45 minutes

Materials

For this paper you must have:

- the insert (enclosed)
- a calculator, which you are expected to use where appropriate.

Instructions

- Use black ink or black ball-point pen.
- Fill in the boxes at the top of the page.
- Answer **all** questions.
- You must answer the questions in the spaces provided.
Do not write outside the box around each page or on blank pages.
- All working must be shown.
- Do all rough work in this book. Cross through any work you do not want to be marked.
- You may **not** use an English dictionary.

Information

- The marks for questions are shown in brackets.
- The maximum mark for this paper is 80.

Advice

You may use a bilingual dictionary.

For Examiner's Use	
Question	Mark
1	
2	
3	
4	
5	
6	
7	
8	
9	
10	
11.1	
11.2	
11.3	
TOTAL	

Section B

Answer **all** questions in the spaces provided.

Read the **case study** in the **insert booklet** and then answer the questions.

0	4
---	---

State **one** way the size of the computer games market may be measured.

[1 mark]

0	5
---	---

State the product category that **Product X** belongs to in the Boston matrix model shown in **Figure 1**.

[1 mark]

0	6
---	---

Calculate the total float time on **Activity D** shown in **Figure 2**.

[3 marks]

0	7
---	---

Using **Figure 2**, state the activities on the critical path and its total duration in weeks.

[2 marks]

0	8
---	---

Calculate the current ratio for Tana plc in 2017.

[2 marks]

0	9
---	---

Calculate the gearing ratio for Tana plc in 2017.

[3 marks]

1	0
---	---

Calculate the return on capital employed for Tana plc in 2017.

[2 marks]

Turn over for the next question

Extra space _____

END OF QUESTIONS

**DO NOT WRITE ON THIS PAGE
ANSWER IN THE SPACES PROVIDED**

Permission to reproduce all copyright material has been applied for. In some cases, efforts to contact copyright-holders may have been unsuccessful and Oxford International AQA Examinations will be happy to rectify any omissions of acknowledgements. If you have any queries please contact the Copyright Team, AQA, Stag Hill House, Guildford, GU2 7XJ.

Copyright © 2017 Oxford International AQA Examinations and its licensors. All rights reserved.