OXFORDAQA

INTERNATIONAL QUALIFICATIONS

INTERNATIONAL GCSE DESIGN AND TECHNOLOGY: PRODUCT DESIGN

9252/W

Written Paper Technical, designing and making principles

Mark scheme

Specimen

Version: 1.0 Final

Mark schemes are prepared by the Lead Assessment Writer and considered, together with the relevant questions, by a panel of subject teachers. This mark scheme includes any amendments made at the standardisation events which all associates participate in and is the scheme which was used by them in this examination. The standardisation process ensures that the mark scheme covers the students' responses to questions and that every associate understands and applies it in the same correct way. As preparation for standardisation each associate analyses a number of students' scripts. Alternative answers not already covered by the mark scheme are discussed and legislated for. If, after the standardisation process, associates encounter unusual answers which have not been raised they are required to refer these to the Lead Examiner.

It must be stressed that a mark scheme is a working document, in many cases further developed and expanded on the basis of students' reactions to a particular paper. Assumptions about future mark schemes on the basis of one year's document should be avoided; whilst the guiding principles of assessment remain constant, details will change, depending on the content of a particular examination paper.

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Level of response marking instructions

Level of response mark schemes are broken down into levels, each of which has a descriptor. The descriptor for the level shows the average performance for the level. There are marks in each level.

Before you apply the mark scheme to a student's answer read through the answer and annotate it (as instructed) to show the qualities that are being looked for. You can then apply the mark scheme.

Step 1 Determine a level

Start at the lowest level of the mark scheme and use it as a ladder to see whether the answer meets the descriptor for that level. The descriptor for the level indicates the different qualities that might be seen in the student's answer for that level. If it meets the lowest level then go to the next one and decide if it meets this level, and so on, until you have a match between the level descriptor and the answer. With practice and familiarity you will find that for better answers you will be able to quickly skip through the lower levels of the mark scheme.

When assigning a level you should look at the overall quality of the answer and not look to pick holes in small and specific parts of the answer where the student has not performed quite as well as the rest. If the answer covers different aspects of different levels of the mark scheme you should use a best fit approach for defining the level and then use the variability of the response to help decide the mark within the level, ie if the response is predominantly level 3 with a small amount of level 4 material it would be placed in level 3 but be awarded a mark near the top of the level because of the level 4 content.

Step 2 Determine a mark

Once you have assigned a level you need to decide on the mark. The descriptors on how to allocate marks can help with this. The exemplar materials used during standardisation will help. There will be an answer in the standardising materials which will correspond with each level of the mark scheme. This answer will have been awarded a mark by the Lead Examiner. You can compare the student's answer with the example to determine if it is the same standard, better or worse than the example. You can then use this to allocate a mark for the answer based on the Lead Examiner's mark on the example.

You may well need to read back through the answer as you apply the mark scheme to clarify points and assure yourself that the level and the mark are appropriate.

Indicative content in the mark scheme is provided as a guide for examiners. It is not intended to be exhaustive and you must credit other valid points. Students do not have to cover all of the points mentioned in the Indicative content to reach the highest level of the mark scheme.

An answer which contains nothing of relevance to the question must be awarded no marks.

Glossary for maths

If a student uses a method which is not explicitly covered by the mark scheme the same principles of marking should be applied. Credit should be given to any valid methods. Examiners should seek advice from their senior examiner if in any doubt.

[a, b]	Accept values between a and b inclusive.
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For π Accept values in the range [3.14, 3.142]

TheirAccept an answer from the candidate if it has been
inaccurately calculated but is subsequently used in a further
stage of the question.

Questions which do not ask students to show working

As a general principle, a correct response is awarded full marks.

Section A – Core technical principles

Qu	Part	Marking guidance	Mark	AO
1		B Hydro-electrical	1 mark	AO4
2		C To switch equipment on or off	1 mark	AO4
3		A Can be drawn into a long length	1 mark	AO4
4		D Thermal conductivity	1 mark	AO4
5		A Corrugated card	1 mark	AO4
6		C Reacts to a stimulus.	1 mark	AO4
7		C Plywood	1 mark	AO4
8		D Rotary to reciprocating	1 mark	AO4
9		A An increase in robotics has led to a reduction in manual jobs	1 mark	AO4
10		D Repairable components	1 mark	AO4

Qu	Part	Marking guidance	Mark	AO
11	1	One mark for a correct specific named alloy.	1 mark	AO4
		Indicative content: Brass Bronze Duralumin Pewter Steel (accept any specifically named steel e.g. die steel (tool steel), high speed steel (HSS), stainless steel)	T HAR	
		Accept all other valid responses.		

Qu	Part	Marking g	uidance	Mark	AO
11	2	2			AO4
		2 marks	Two correct simple points of explanation or one point		
			explained in detail possible using a specific example of		
			use.		
		1 mark	One correct simple point of explanation.		
		0 marks	No attempt or nothing worthy of credit.		
		Indicative content:Where a mixture of at least 2 metals are combined to give enhanced properties			
	 To produce a tough corrosion resistant material eg stainless steel Titanium can be alloyed with other metals like aluminium and vanadium for increased strength, better corrosion resistance and easier workability 				
		 Alloying metals can improve working properties and improve aesthetics Possible reference to examples of use to enhance explanation: 			
		• Stainless s resistant	steel – cutlery to make hard wearing and corrosion		
		• Brass – co workability i	opper and zinc for brass musical instruments due to nto different forms and profiles		
		Accept all o	ther valid responses.		

Qu	Part	Marking guidance	Mark	AO
12		One mark for one correct advantage and one correct disadvantage.	2 marks	AO4
		Indicative content:		
		Advantages: • Improved resistance to water absorption • Improved insulation properties • Improved ability to preserve contents • Improve strength and stability of the container		
		 Disadvantages: Not always recycled by some local collection services hence may be incinerated or end up in land fill Do not degrade easily if littered Difficult to separate different materials from each other for recycling at the end of a containers life 		
		Accept all other valid responses.		

Qu	Part		Marking guidance		Mark	AO
13	1				2	AO4
		1 mark	0.45 × 50	1	marks	
			22.5 ÷ 4 or 5.625			
		1 mark	Their number rounded up			
			(Correct answer = 6 full tins)			
			•••			
			Or			
		1 mark	50 ÷ (4 ÷ 0.45) or 5.625			
		1 mark	Their number rounded up			
			(Correct answer = 6 full tins)			
		<u> </u>	•••			

Qu	Part		Marking guidance		
13	2				AO4
		1 mark	their 5.625 ÷ their 6 (= 0.9375)	marks	
			or		
			their 6 - their 5.625 (= 0.375 of a tin unused)		
		1 mark	100 × their 0.9375 (= 93.75% used)		
			or		
			their 0.375 ÷ their 6 (= 0.0625)		
		1 mark	Waste is: 100 - their 93.75 = 6.25%		
			or		
			their 0.625 × 100 = 6.25%		
Note: Where candid in question 13.1 and available for the met Do not penalise for correct.		Note: Whe in question available f Do not per correct	ere candidates have arrived at a different answer to 5.625 n 13.1 and used it correctly in 13.2, all marks are still or the method and answer. nalise for not using 5.625 if working and final answer are		

Qu	Part	Marking guidance				AO
14	 14 One mark for each of: Specific main material Stock form Appropriate finishing technique Indicative content: 				3 marks	AO4
		Content is illustrative a rewarded.	nd other correct respon	ises should be		
		Product: Card shoe	box			
		Specific main	Stock form used in	Appropriate finishing		
		material used	manufacture	technique		
		Solid white board Corrugated cardboard	Sheet	Offset lithography Printing		
		Product: Metal can o	pener	1		
		Specific main material used	Stock form used in manufacture	Appropriate finishing technique		
		Steel Stainless steel	Sheet	Polymer over moulding Left as finished/ polished finish		
				Powder coated		
		Product: Polymer ge	ears	Annronziete finishing		
		material used	manufacture	technique		
		Most gears are made from Nylon and Polyacetal Also accept: Polyphenylene sulfide (PPS) Thermoplastic polyester, fibre reinforced plastic	Granules Also accept named gear stock forms e.g. spur, bevel, helical, worm, bevel, hypoid, crown gear	Pigment added during injection moulding Left as finished in mould		
		Product: Wooden to	у			
		Specific main material used	Stock form used in manufacture	Appropriate finishing technique		
		Beech Pine MDF Plywood	Plank Board	Cellulose Lacquer Varnish Oil		
		Accept other valid resp	onses.			

Qu	Part		Marking guidance	Mark	AO
15				8	AO3
		7–8	A fully detailed analysis and evaluation of oceanic and/or	marks	
		marks	atmospheric pollution and the impact it can have on the		
			environment. Several good examples to support		
		5–6	A good analysis of both oceanic and/or atmospheric		
		marks	pollution and the impact on the environment. Some		
			evaluative points given in response to analysis information		
			presented. Good example(s) to support response		
		4–3 marke	Basic analysis of oceanic and/or atmospheric pollution.		
		Indiks	of pollution requiring consideration in the question. One or		
			no evaluative point. Simplistic or vague attempt to include		
			examples in response		
		1–2	One or two limited points considering oceanic and/or		
		marks	atmospheric pollution. Very limited analysis, evaluation		
		0	And no examples		
		marks	No altempt of nothing working of credit		
		Indicativ	e content:		
		I he guida	ance provided is illustrative and not exhaustive. Credit any		
		worting pc	sints made in support of the band descriptors above.		
		Analysis	- identification of component characteristics of each type		
		of pollutio	n,		
		Evaluatio	on – judgment on impact of each type of pollution on the		
		environni			
		Oceanic	Pesticides and fertilisers being washed from the		
		pollution	land by rain and carried by rivers into the sea.		
			Chemicals and toxic materials like mercury and		
			lead find their way into oceans. These then can		
			Plastic which does not degrade is carried by rivers		
			into the sea creating large pools of rubbish in the		
			deep oceans where sea currents converge.		
			Pollution of the seas from oil spills during		
			extraction and tanker accidents.		
			Oil and sewage pollution whilst better than in		
			previous years, can still contaminate and pollute		
			ecosystems and marine life eg coastilnes.		
			as from January 2018 in the UK (also banned in		
			Europe and North America). Big problem due to		
			size of less than 1 mm diameter is that they cannot		
			be removed by water treatment making it all the		
			way into the oceans to the detriment of sea life and		
		Ation a sure	ecosystems		
		Almosph	Hence Acid rain – the combination of hitrogen oxide and subbur dioxide combine, and fall as acid rain which		
		Policion	when carried by prevailing winds fall raising acidity		

 levels in lakes killing fish and marine life and also raising acidity in the soil destroying plant based life. Carbon monoxide contributes extensively to greenhouse gasses and raising the global temperature. Carbon dioxide emissions form vehicles using fossil fuels is known to lower air quality affecting the heath of the young, elderly and those with chronic breathing issues. Particulates – when released into the atmosphere they can cause 'global dimming' restricting light to the surface of the earth. Lower air quality – impact on human health particularly the young, old, people with asthma, heart and lung problems. Net impact on increase health care costs and mortality rates. Affected groups are told to stay indoors on days identified as ones with poor air quality. 	

Qu	Part		Marking guidance	Mark	AO
16		5-6 marks	A detailed description making several correct points	6 marks	AO4
			for selected addition process using notes and/or	marite	
			sketches. Specific correct and appropriate named		
		3-4 marks	A description with points showing some		
			understanding of the selected addition process using		
			notes and/or and sketches. Basic reference made to some tools and equipment to clarify understanding		
		1-2 marks	Simple notes or sketch showing limited		
			understanding of selected addition process.		
		0 marks	Nothing worthy of credit		
		Indicative co	ontent:		
		Lamination	ance to lomination of paper, plastics or wood. Looking		
		for reference	to use for improving strength, stability, flexibility and		
		Possible cons	sideration of laminating machine with polymer pouches		
		to stiffen and	water proof card.		
	formers.				
		Printing/3D	printing		
		technologies	using PLA polymer with 3D printing machines to		
		manufacture	parts/components etc. Specific additional printing		
		techniques in	clude screen printing, digital printing, offset lithography		
	mordant printing.				
		Soldering			
		soft soldering	since to use in electronics, hard (brazing) soldering and b. Soldering irons e.g. electronic component soldering or		
		commercial e	electronic soldering like wave or flow soldering.		
		Soft soldering	g using a gas torch used in for example by a silversmith		
		Welding	ance to welding metals or polymers. Metals are welded		
		using gas e.g	g. oxyacetylene using a very hot flame or MIG and TIG		
		welding using	g a large electrical current to create heat and fuse		
		Polymers car	ner. In be fused using either heat or chemicals. Chemical		
		welding e.g.	Tensol and solvent cement are common in school		
		environments	. Heat welding involves using a hot air gun and polymer		
		filler rod of a	range of thermotorming plastics e.g. HDPE.		
		Accept all oth	ner valid responses		

Qu	Part		Marking guidance	Mark	AO
17		Indicative cont	ent:	3	AO4
		One mark for a	nomed process	marks	
		• Die cutting			
		Perforation &	ounching		
		• Turning	5		
		 Sawing 			
		Milling/Routing	I		
		Drilling Outting inclus	ling loops outting		
		 Cutting - Includ Shearing 	ang laser culling		
		 Abrasive remo 	val e.g. sanding, filing		
		NOTE: RECYCL	ING AND WASTE MANAGEMENT IS INCORRECT		
		Two marks for	describing correct use:		
		 1 mark for a si 2 marks for a si 	mple descriptive point detailed response or two simple points made		
			detailed response of two simple points made		
		PROCESS	DESCRIPTION OF USE		
		Laser cutting	Information output from sources like 2D design		
			can instruct laser to cut precisely, avoiding human		
			acrylic plywood and card		
			Possible reference to setting up laser , x and y		
			coordinates, focusing, cutting speed, power		
		Discontinue	settings and extraction.		
		Die cutting	Dised to remove a net or multiple nets from a piece of card in one operation		
			Process involves using knives, creasing bars and		
			perforation blades. Used in the production of card		
		Destantion 0	packaging.		
		Perforation &	Perforating is where small localised areas of material are removed (paper, card & Corriflute) to		
		punching	weaken the material to allow a controlled tear to		
			take place, eg tissue box opening.		
			Punching uses a die to 'punch' out a hole or		
			shape of material to form a hole or an opening.		
		Turning	I akes place on sheet material.		
		i anning	centre lathe to remove portions of material from a		
			rotating work piece to produce a concentric		
			profile, e.g. stair case spindles, metal cylinders		
		Souring	and wooden bowls.		
		Sawing	saws appropriate to a specific material or to cut		
			straight or curved cuts. e.g. hacksaw (metal)		
			dovetail or tenon saw (wood) coping saw (curved		
			cuts in wood)		
			Machine saws, e.g. band saw, fret saw and		
			to cut out several or possibly larger parts from a		
	1			1	

	chosen material.	
Milling/CNC	Vertical milling (common in school) and horizontal	
milling	milling. Vertical milling allows slots as well as	
	holes to be cut in materials like aluminium with	
	ease. Horizontal milling allows large flat surfaces	
	to be machined removing surface defects from	
	such processes as casting.	
Drilling	Production of a hole either through or blind using	
_	a twist drill or similar. Process can be complete	
	using a hand drill, cordless drill, electric drill or	
	pillar drill.	
Cutting	Use of a rotary cutter in either a bench paper	
	trimmer or hand held	
Shearing	A guillotine uses a shearing action to cut paper,	
	card and sheet metals.	
	Hand held - tinsnips	
Accept any othe	er appropriate named process to remove waste	
material and su	pporting example if provided.	

Qu	Part	N	Marking guidance			
18	1	One mark for a correctly n	1 mark	AO4		
		Indicative content:				
		Material	Source or Origin			
		Metal based materials	Rocks or Ore			
		Paper and boards	Trees, forests, woods and plant fibres			
		Polymers	Crude oil and plants e.g. sugar cane (biopolymers)			
		Timber based materials	Trees, forests or woods			
		Accept all reasonable resp	oonses			

Qu	Part		Marking guidance				
18	2	One mark for a con category. Indicative content	ne mark for a correctly named process appropriate to the material ategory.				
		Material area	Source or origin	Conversion process			
		Paper & board	Trees and plants	Debarking Chipping/ shredding, Pulping Sizing			
		Timber based materials	Trees	Felling or Debarking Conversion & sawing Seasoning			
		Metal based materials	Rocks and ore	Mining Smelting			
		Polymers	Ground/ earth's crust	Fractional distillation Refining/ cracking			

Qu	Part	Marking guidance				AO
19		One mark for a One mark for a	4 marks	AO4		
		Two marks for made.	a detailed response	with two credit-worthy points		
		Indicative cor	ntent:			
		Papers and boards	Offset lithography Screen printing Digital printing	Printing design and information on paper and card.		
			Die cutting	Cutting out of nets. Making perforations. Creasing of card.		
		Timber based materials	Routing	Production of grooves, rebates and joints.		
		materials	Turning	Turning cylindrical objects and shapes.		
			Lamination	Bonding layers of veneers or laminas together to create a large flat board or a complex curved shape using a former.		
			Machine morticing	Cutting square or rectangular holes in a piece of timber to create joints. (Also note that mortices often have round ends so must be considered if in answer).		
		Metal based materials	Milling	Horizontal or vertical milling of a flat surface, groove, step or hole.		
			Casting	Redistribution of metal in molten form to fill a mould or cavity.		
			Welding	joining at least two pieces of metal along and edge/spot/seam to create a permanent joint using same metal.		
			Brazing	Use of hard solder to join two or more pieces of metal together without melting them.		
			Sintering	The compression of powdered metals in a die using heat and extreme pressure to create a		

			r
		solid product in its final shape	
Polymers	Injection	The heating and injection of	
	moulding	molten polymer into a mould to	
		produce a 3D shape.	
	Extrusion	Where molten polymer is extruded through a die to produce a consistent shaped profile.	
	Vacuum forming	Heating of sheet polymer so that it softens and can be shaped in a mould by extracting the air between the material and the form.	
	Calendaring	Manufacture of thin thermoplastic film.	
	Rotational moulding	Used to manufacture hollow 3D products using an enclosed mould containing thermoplastic polymer in powder form.	
	Blow moulding	Polymer in tube form is extruded (parison), the end sealed and hot air blown in to forcing the polymer out into a mould to create a hollow shape. Alternatively heated sheet is held in a clamp and air introduced to expand the sheet into a hollow shape.	

Qu	Part		Marking guidance	Mark	AO
20		A maximum considered	of Two marks explaining why each factor needs to be when selecting materials or components	4 marks	AO4
		2 marks	Two simple points of explanation given or one clarified in greater detail		
		1 mark	A simple correct point of explanation given		
		Indicative of	content:		
		The guidand worthy poin	ce provided is illustrative and not exhaustive. Credit any ts made in support of the band descriptors above.		
		Ethical fac	 g Economies of scale – buying in bulk will allow for reduced material/components costs and these can be passed on to the customer for a more competitive price. Manufacturers will secure discounts that can be passed on to the customer. Stock forms – buying exactly the quantity of materials required for a product or range of products knowing they can be used without waste Standard components – bought in bulk to secure discounts and reduce final product cost Finite v renewable – avoid unnecessary consumption of finite resources that will run out. Use sustainable materials where possible. Provenance – where do the materials come from? Are they from an ethical source eg Forest Stewardship council (FSC) or Fairtrade. Working conditions – the promotion and support of people and communities to ensure they are not exploited, having a detrimental impact on education, health and general well- 		
			being.		

Qu	Part		Marking guidance	Mark	AO
21	1,2,3	Award up to Four	marks for each of the three parts of the question.	12 marks	AO3
		3–4 marks V e	Vell explained and justified analysis containing full valuation, drawing on conclusions having onsidered both positive and negative factors		
		1–2 marks B A d	rief points mentioned but not fully explained. nalysis present but limited evaluation/ conclusions rawn. May have focused solely on either positive r negative factors.		
		0 marks N	lo attempt or nothing worthy of credit.		
		Indicative conte	nt:		
		The guidance pro worthy points mad	vided is illustrative and not exhaustive. Credit any de in support of the band descriptors above.		
		NB Do not rewar use the same res	rd repeats i.e. where some candidate may try to sponse multiple times in 20.1, 20.2, 20.3		
		Ergonomics	 Ergonomic handle on polymer kettle allowing firm safe grip • Polymer construction is an insulator and prevents transfer of heat and burns Carrying handle is away (opposite side) from steam outlet on polymer kettle unlike other two when hot steam rises and may burn you Polymer could make use of thermochromic pigment to indicate when contents are hot Whistling kettle gives audible sound when water is boiling Polymer kettle has viewing window so user can see if kettle needs re filling Awkward carrying position with handle over the top of the main kettle body No viewing window on cast iron kettle Cast iron kettle lid may prove difficult to reseat especially if hot and it has expanded Spout of cast iron kettle not as easy to control flow due to shape Iron is a conductor so hot to the touch 		
		Functionality	 Including the handle No trailing flex with the iron stove top kettle – less chance of being pulled off stove surface Hinged lid on polymer kettle for ease of closure and resealing Docking unit means kettle flex and plug do 		
			 not go anywhere near water which would be a possible risk of electric shock Light weight for elderly and less able body to carry and manipulate Thermostatic trip when the water has boiled, preventing kettle from boiling dry Cast iron kettle can be used over an open fire 		

	or hearth Cast iron kettle is heavy and could be dropped leading to scalding 	
	Risk of electric shock if kettle develops a fault	
	 or water accesses the electrics Rising steam could burn users hand on the 	
	cast iron kettle	
	Difficult to gauge how much water you are	
	boiling, which may lead to heating too much	
	water • Polymer kettle MUST be near an electrical	
	point	
	Whistling kettle MUST be near a	
	gas/electric/inductive hob	
Innovation	Viewing window so you can see exactly how	
	Viewing window has water level marks to	
	indicate precise capacity	
	Trip switch to turn polymer kettle off and save	
	electricity	
	Polymer kettle acts as an insulator and will keep the water botter for longer requiring less	
	frequent boiling	
	Use of lighter materials	
	Use of materials that insulate and keep the	
	• The polymer and whistling kettle consider the	
	safety more effectively	
	The polymer and whistling kettles consider	
	the ease of use more effectively than the cast	
	iron kettle	
	kettle development to consider the aesthetics	
	of the product rather than just the function	
	Modern kettles consider energy efficiency far	
	more than the cast iron style kettle	
	Just plug into electricity supply Cast iron kettle will require more energy to	
	heat and energy will be lost more readily into	
	the surrounding environment from the hob	
	plate • The polymer kettle MUST have a mains	
	voltage electric supply to work	

Qu	Part		Marking guidance	Mark	AO
22		1 mark	One mark for each design specification point given appropriate for a toy suitable for use by 3 to 5 year old children.	5 marks	AO4
		Indicative co	ontent:		
		The guidance	e provided is illustrative and not exhaustive.		
		Credit any wo above.	orthy points made in support of the band descriptor		
		 It must am Bright and It must not There show There show There show Any finish chewed/inges If the toy c for a child to There mus Materials t does not breat Materials may chew it, 	use/entertain the child colourful to engage the interest of the child contain any small parts that could be easily swallowed uld be no sharp edges that could cause cuts to the child uld be no pointed pieces that could stab/puncture the (paint) applied must not be toxic/harmful in sted ontains a battery it should be secured and not possible remove – battery directive (labelling bit) t be no gaps where a child could put a finger and trap it hat are tough and durable need to be used to ensure it ak if dropped or thrown need to be easy to clean (sanitise) because the child drop food on it.		
		Accept othe	r valid responses.		
		A point worth	credit must not be vague.		
		Typical zero • It must be s • It must not be • It must be n • Easy and si	mark responses would be: trong be too big nade from cheap materials imple to use		

Qu	Part	Marking guidance	Mark	AO
23		A maximum of Two marks for each advantage.	4 marks	AO4
		One mark for each correct advantage with a second mark awarded where response is clarified/ additional detail is provided.		
		Indicative content:		
		This question is about drawing and about CAD.		
		1 mark responses:		
		 You can see at least 3 sides of the object drawn 		
		Drawing is more realistic		
		 Create an artist's impression of an object 		
		2 mark responses:		
		 3D drawing provides a more realistic view of how the drawn 		
		product might look in real life		
		 3D drawing gives the viewer opportunity to imagine how the drawn product might feel when held/used 		
		• 3D drawing can be used to create a perspective view of an object, e.g. 1, 2 or 3-point perspective		
		• Can be used to show how a product can be assembled, e.g. exploded drawings		
		• Makes it easier to understand how to assemble flat pack furniture		
		as viewer can see how the different parts/components relate to each other.		
		• Viewer can see at least 3 sides providing detail of sizes and		

Qu	Part	Marking guidance	Mark	AO
24		Orthographic side view: Correct width (from Plan view) 1 mark Correct height (from Front view) 1 mark Uprights in correct positions 1 mark Hidden detail (hole and centre lines) 1 mark Total 4 marks maximum	8 marks	AO4
		Front view Side view		
		 Isometric drawing: NB: Image is indicative of correct image from one corner only. A candidate may have drawn shape correctly from a different view point and full credit is available if it satisfies the criteria below. 1 mark - Drawing uses provided grid (must be isometric, not perspective, oblique etc) 1 mark – general shape is correct (similar to drawing below) 1 mark – slope on front section shown correctly 1 mark – holes are in correct places (Accept circular or elliptical holes). Total 4 marks maximum 		



Qu	Part		Marking guidance	Mark	AO
25				4	AO4
		1mark	A recognisable attempt at a 3-dimensional drawing	marks	
		1	e.g. 3 connected elevations/sides to object.		
		1mark	Clear evidence of some perspective/ foresnortening.		
		Imark	content below (does not have to show book or overhang of		
			roof).		
		1mark	Inclusion of hook or extension to the front edge of the roof.		
		Indicativ	ve content:		
		Respons plane be see imag	es with bug box drawn either above, on or below a horizontal etween two vanishing points (horizon line) are acceptable – ges provided below:		

Qu	Part		Marking guidance	Mark	AO
26	1	Method 1		2 marks	AO4
		1 mark	Conversion from mm to cm:		
			600 = 60, 450 = 45 and 200 = 20		
			Note: One correct conversion can be given the mark.		
		1 mark	Find volume using L × W × H: 60 × 45 × 20 = 54 000 cm^3		
		OR			
		Method 2			
		1 mark	Find volume using L × W × H:		
			60 × 45 × 20 = 54 000 000		
		1 mark	Conversion of volume from mm ³ to cm ³		
			$54\ 000\ 000\ \div\ 1000\ =\ 54\ 000\ \mathrm{cm}^3$		

Qu	Part		Marking guidance	Mark	AO
26	2			3	AO4
		1 mark	Step 1: volume × mass their 54 000 × 1.6 = 86 400	marks	
		1 mark	Step 2: in kgs their 86 400 ÷ 1000 = 86.4		
		1 mark	Step 3: to nearest whole kg their 86.4 correctly		
			rounded to the nearest kg = 86		
		Note: Where candidate has used values different to 54 000 cm3 or 1.6 g/cm3 in question 20.1 but the method is correct ALL marks for this question are available. DO NOT double penalise			

Qu	Part		Marking guidance	Mark	AO
27		 		6	AO4
		5-6 marks	A thorough, detailed explanation with clear, relevant	marks	
			discussion of collaborative design and importance in beloing designers create effective solutions to		
			problems. Clear example(s) are given to support		
			response		
		3-4 marks	A good explanation with relevant supporting		
			discussion of collaborative design. Some		
			create effective solutions. Simple example(s) given to		
			support response		
		1-2 marks	Basic explanation of collaborative design with little or		
			no reference as to importance in how designers use		
			it to create effective solutions to problems. Incorrect		
		0 marks	Nothing worthy of credit		
		- o marito	Nothing Working of oround		
		Indicative co	ontent:		
		Candidates o	an use examples of products designed through		
		collaboration	and/or examples of collaboration in designing itself.		
		Products:			
		Mobile pho	nes – many different parts requiring people with different		
		skills to desig	in them ekaging package itself, secondary packaging all pood		
		• Product part designing an	d will be done outsourced to different companies with		
		different skills	s, equipment and expertise.		
		Motor vehic	eles, complex products needing the input of team with		
		various skills			
		• Public trans ergonomic kr			
		 Medical equipation manufacturing 			
		• The need to	o obtain specialist expertise; e.g. electronic engineers		
		working with	product designers, architects working with structural		
		engineers			
		Companies marketed as	purchasing outside design ideas e.g. Products		
		Where desi	aners work together to solve problems		
		Working with	th other people and not in isolation designers can feed		
		off each othe	r in terms of ideas or experience.		
		• Chance of a stale and not	designs based on the work of one individual becoming effective for purpose		
		Commercia	lly, companies may become slow to react to changing		
		market dema this.	nds – collaborative design could 'future proof' against		
		Large organised organ	nisations e.g. IKEA, now involving independent m outside the organisation		
		Belief that a	solutions to problems generated in isolation can be of a		

lower quality and not address all the needs of the client or user (especially if complex or extensive), due to limitations of expertise or experience.	
• Used to increase the range and quality of solutions/ possibilities generated to solve a need eg by using teams of designers in competition	
 Use different people with different skills, experience and expertise during the design process. Thus, ensuring a better end result. Designers can inspire each other leading to innovative and creative solutions to problems 	
• Shorter design timescale, as designers can work concurrently.	
Accept all other valid responses	

Qu	Part		Marking guidance	Mark	AO
28		Maximum of thi research respor	ree marks each for focus groups and market nses.	6 marks	AO4
٢		NB Maximum of two marks if no example is provided in response.			
		3 marks	A very detailed and well explained example provided to clarify understanding of the techniques.		
		2 marks	A simply described understanding of the technique using an example or a well described understanding with no example.		
		1 mark	Simple statement demonstrating understanding of technique with no example		
		0 marks	No response or nothing worthy of credit.		
		Indicative cont	ent		
		The guidance p Credit any worth above.	rovided is illustrative and not exhaustive. hy points made in support of the band descriptors		
		Focus groups:			
		 A primary sour online resources Very specific v interested partie prototype produ A gathered gro observed/discus product like a cl Focus groups opinions unlike an individual. 	rce of information gathering, unlike written articles or s completed by another. way of finding useful research talking to people of es to prepare/help with designing, e.g. about a not. bup of people where opinions and perceptions are sed/shared, e.g. features of a recently released hild's toy. allow for people to interact and share views and say interviews/survey/poll usually completed by/with		
		• Allow a designer or manufacturer to talk/engage directly with consumers/customers.			
		Market research:			
		 A consideratio eg a competitor (customer perce against a hybrid A critical evalu would be in con Identification con A manufacture viable, eg like L recently Nespre May involve in 	n of what's already on the market (product analysis), may want to evaluate the good and bad points eptions) of a mobile phone or totally electric car l. ation of what's already on the market and what they npetition with. of a gap in the market for a particular product. er will want to know if the development of a product is and Rover with their first SUV in the 1970s, or more sso with their coffee pod machines. terviews or surveys.		
		Accept other va	lid responses.		