

OxfordAQA **International GCSE** **Media Studies (9257)**

Switching guide

Switching from domestic AQA to OxfordAQA International Examinations

For this new International GCSE specification, OxfordAQA Examination have blended the best of the AQA specification, which is one of the most popular specifications in England, with some new ideas, new concepts and new approaches to learning to make it more appropriate for international schools.

Teachers will find the specification an ideal vehicle to make International GCSE enjoyable and provide the right level of challenge. It allows a freedom to teach the subject in a variety of ways and incorporates key themes and concepts throughout the specification.

It has been put together following consultation with teachers who will see this as the ideal choice for students who want to study and excel in economics at GCSE and beyond.

Subject content

OxfordAQA GCSE Media Studies (9257)	AQA GCSE Media Studies (8572)
Subject content	
Media Language	Media Language
Media Representations	Media Representations
Media Industries	Media Industries
Media Audiences	Media Audiences
Assessment	
1 written exam	2 written exams
2 hours	Paper 1 Written exam: 1 hour 30 minutes
100 marks (50% of GCSE)	84 marks (35% of GCSE)
	Paper 2 Written exam: 1 hour 30 minutes
	84 marks (35% of GCSE)

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Exam structure	
<p>Section A: Analysing media products</p> <p>40 marks, comprising short answer, analysis and extended response questions. Focus on the prescribed television product</p> <p>Section B: Producers and audiences</p> <p>30 marks, comprising short answer, analysis and extended response questions</p> <p>Section C: Media issues in context</p> <p>30 marks, comprising short answer, analysis and extended response questions</p>	<p>Paper 1</p> <p>Section A will focus on Media Language and Media Representations 47 marks</p> <p>Section B will focus on Media Industries and Media Audiences 37 marks</p> <p>Paper 2</p> <p>Section A will be based on a screening from an extract of one of the television Close Study Products. 42 marks</p> <p>Section B will be based on either newspapers or online, social and participatory media and video games. 42 marks</p>

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Exam structure	
<p>AO1: Demonstrate knowledge and critical understanding of the media studies framework, including media contexts. (30% overall weighting)</p> <p>AO2: Apply knowledge and understanding of the media studies framework to support analysis and evaluation. (30% overall weighting)</p> <p>AO3: Interpret a brief in order to plan and construct media products demonstrating research, creative and technical skills and applying knowledge and understanding of the media studies framework. (40% overall weighting)</p>	<p>AO1: Demonstrate knowledge and understanding of the theoretical framework of media contexts of media and their influence on media products and processes. (30% overall weighting)</p> <p>AO2: Analyse media products using the theoretical framework of media, including in relation to their contexts, to make judgements and draw conclusions. (40% overall weighting)</p> <p>AO3: Create media products for an intended audience, by applying knowledge and understanding of the theoretical framework of media to communicate meaning. (30% overall weighting)</p>
Media contexts	
<p>Cultural</p> <p>Economic</p> <p>Technological</p> <p>Historical</p>	<p>Social</p> <p>Cultural</p> <p>Historical</p> <p>Political</p>
Media products	
<p>One prescribed television product</p> <p>Twelve Selected Media Products chosen by the centre</p>	<p>Nineteen Close Study Products chosen by AQA.</p>

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Media forms (exam)			
<ul style="list-style-type: none">• Television• Film• Radio• Newspapers• Magazines• Advertising• Online, social and participatory media• Video games• Podcasts• Websites		<ul style="list-style-type: none">• Audio• E-media• Print• Video• Advertising• News.	
Non-exam assessment (NEA)			
A choice from six briefs, changed every three years, set by OxfordAQA		A choice from five annually changing briefs, set by AQA.	
100 marks (50% of GCSE)		60 marks (30% of GCSE)	
Non-exam assessment (NEA) media forms			
<ul style="list-style-type: none">• Audio• E-media• Print• Video• Advertising• News		<ul style="list-style-type: none">• Television• Music video• Radio• Newspapers• Magazines• Advertising/marketing• Online, social and participatory media• Video games	

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Recommended learning hours	
30-40 hours	30 hours
NEA tasks	
<ul style="list-style-type: none">the Submission Statement. A written explanation of the meanings created, and the decisions made for the media production (20 marks)a media product for an intended audience, in response to a brief (80 marks)	<ul style="list-style-type: none">a statement of intent (10 marks)a media product for an intended audience (50 marks)

